

NOY AVRAHAMI

UX/UI & VISUAL
DESIGNER

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📍 Tel Aviv

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🌐 www.noyavrahami.com

SKILLS

- Figma
- Illustrator
- Blender 3D
- Photoshop
- After Effects
- Premier pro
- Procreate
- Unity

FRONTEND

- HTML & CSS
- Javascript

WORK EXPERIENCE

PRODUCT DESIGNER

Ironblocks

2023-2024

- Led end-to-end design processes, from research and wireframing to crafting intuitive and precise user interfaces, closely collaborating with product and development teams.
- Created user experiences tailored to the Web3 ecosystem, balancing advanced functionality with user-friendly interfaces for both technical and non-technical users.
- Applied user-centered design methodologies, analyzed quantitative and qualitative metrics, and adapted to the evolving needs of users and the project, with a strong emphasis on simplicity, transparency, and reliability.

PRODUCT DESIGN INTERN

BigID

2022-2023

- To understand user requirements, business goals, and technical constraints, I worked with the product design team.
- Using design concepts and prototypes, I translated them into a final product.

VISUAL DESIGNER

Yugo&Art

2022

- For a wide range of clients, I conceptualized and executed visually appealing designs that aligned with their brand guidelines.

DESIGNER & ILLUSTRATOR

Freelance

2021-2023

- Understanding client requirements and objectives through collaboration
- The designs and illustrations I created aligned with the client's creative vision.

EDUCATION HISTORY

BA in

Visual communication

Oct 2020 -2024

Shenkar collage

- With a major in UX/UI since first year
- Designing games and animating movies as extra majors.